



Winding Accessories

Data protection

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Privacy Policy for Customer and Online User Data

This Privacy Policy for Customer and Online User Data (hereinafter the "Privacy Policy") applies to MK Maschinenbau Kubitza GmbH and its worldwide directly or indirectly associated companies (hereafter "MK Kubitza" or "we"), but not to those affiliates / partners of MK Kubitza who have published their own privacy and security statements. This privacy policy also does not apply to the websites of our business partners (as defined below) or any third parties, including those whose websites are linked to our website. We also encourage you to read the privacy statements of other parties with whom you interact.

This Privacy Policy applies to personally identifiable information we collect from our customers and from our website and other online users (hereafter "you"), as well as any information we collect automatically during your online visits.

For purposes of this Privacy Policy, "Business Partners" means all subcontractors, contractors or other entities with whom we have ongoing business relationships for the provision of products, services or information. As "personal data", all data are defined according to the definition of the European General Data Protection Regulation ("GDPR"), e.g. Your name, phone number, e-mail address, IP address ("Internet Protocol" address), or your location information.

Data collected by us

Use of personal data by us

Disclosure of personal data by us

Access to your data through you

Your rights under EU data protection rules

Select your communication preferences, opt-out marketing alerts, and create customized profiles about you

Protection of your personal data by us

Cookies and similar technologies

Social media features

Links to websites and services of third parties

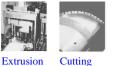
Changes to this Privacy Policy

Contact

Country-specific privacy rules



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Data collected by us

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You may be asked for personal information if you use our Sites and Applications, Quotes, Services, Support Services, Downloads, Demo Versions, Whitepapers, Training or Information Request, place orders for products and services, create and manage an account, or participate online in surveys or other marketing activities, a customer comment subscribe, subscribe to newsletters, marketing and promotional emails or other materials, interact with us on social networks (subject to the terms of use and privacy policies of said third parties) or contact us.

The categories of personal information we collect may include your name, e-mail address, home address, contact telephone numbers, user IDs and passwords. You may also include professional information such as your job title and other business or company information. We may also collect demographic information, such as: To age, gender, your interests and preferences. From the forms you fill in, you can see which data are mandatory and which are voluntary.

In order to provide you with a more consistent and personalized user experience in your interactions with MK Kubitza, data collected from one source may also be linked to other data collected by MK Kubitza through other sources. It may also include data that helps us identify you when you access our web sites through several different devices. We may also enrich the information we collect with data obtained from other parties, such as our business partners or other third parties, to create custom profiles about you. Examples of how we might use this information include how it is used to improve your experience when you visit our website, to display options that are tailored to your preferences, and to target advertising, as explained below.

Some of MK Kubitza's services may be offered in co-branding / partnership with another company. If you register for or use such services, both MK Kubitza and the other company may receive the information collected in connection with the co-promoted services and may use them in accordance with the privacy policies of each company and its other agreements with you.

Automatically collected data

We may automatically track user behavior and usage data about your visits to our sites, including, but not limited to, the pages you review, the links and advertisements you clicked, the search terms you type in, and others you may have associated with them Sites and services provided by MK Kubitza. We may also collect certain information about the browser you use to access our website, such as your IP address, device ID, location data, browser type and language, and your access times, the URL ("Uniform Resource Locator") of the website you access on our website and the URL you get when you leave our website when you click on a link on our website.

Data from third party sources

We may obtain data about you from third party sources, such as public databases, our business partners, joint marketing partners, social networks and other third parties. Examples of the data we receive from other sources include: page views from some of our business partners with whom we provide co-branded services or joint offers through co-branding / partnerships, and credit ratings from credit protection organizations. We may use this information to better analyze your user behavior in order to improve our ability to provide you with relevant marketing information, products and services, and to prevent and combat fraud.

Use of personal data by us









Privacy Policy_2021.08.24.docxDate: 24.08.2021Page: 1/6MK Kubitza may use your personal data for the following purposes:

Providing the products, solutions, services and support and performing the transactions you requested, providing (live) chat support to answer your online requests; customizing, analyzing and optimizing our products, solutions, services (including content and advertising on our website to track usage trends and determine the effectiveness of our marketing campaigns), technologies, notifications and business relationships with you, better understanding of our customers and online users including creating profiles based on their interests and interactions with our site, personalizing content and implementing your preferences, enforcing our Terms of Sale, Website Terms and Conditions and separate contracts (if any) with you, preventing fraud and other prohibited or unlawful Activities, protection of the security and integrity of our websites, companies and products and services, and any other functions and purposes that are disclosed or required by law at the time of collection are permissible.

Legal basis for processing

Our legal basis for the collection and use of your personal information, as described in this Privacy Policy, is dependent on the personal information you have and the specific context in which we collect it. As a general rule, we collect and process your personal information on one or more of the following legal bases: Your consent, eg. for example, if we obtain your consent to the processing of your personal information for certain activities. You are free to withdraw your consent at any time by contacting **info.germany@mk-kubitza.de**. If you withdraw your consent, the legality of any processing based on your prior consent will remain unaffected prior to its withdrawal. You may be asked to consent to our processing at the time you provide us with your personal information.

Upon collection, you will be notified by us as to whether the provision of your personal information is mandatory and what it will entail if you do not provide your information.

Compliance with legal obligations of MK Kubitza, if other laws require the processing of your personal data (eg laws on health and safety management, tax laws or money laundering laws) or if we need your personal information to your essential interests or those of another person protect.

Due to justified interests of MK Kubitza (and his business partners) acc. Art. 6 para. 1 f) GDPR; these include the provision of the present Website and / or the relevant products and services and / or the conduct of marketing and profiling activities, provided that the interests or fundamental rights and freedoms do not outweigh our legitimate interests.

If you have questions or need more information on the legal basis for collecting your personal data, please contact us at **info.germany@mk-kubitza.de.**

Storage of your data

Your personal information will be retained by us in a manner consistent with the purposes described in this Privacy Policy while your account is active and in accordance with MK Kubitza's retention policy and applicable law.

International transmission

MK Kubitza may transfer your personal data to other companies of the MK Kubitza Group and / or business partners, if this is necessary for the purposes described in this Privacy Policy. In doing so, your personal information may be transferred to countries outside your home country or region, including countries outside the European Economic Area, if you are resident there, who may have different privacy standards

Tel.: +49 6061/5832 Fax.: +49 6061/5862 Hotline: +49 6061/5870







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than your home country. These countries include, in particular, the United States, Romania and other countries in which MK Kubitza or its subsidiaries, affiliates or business partners operate locations. To provide adequate protection in the transmission of your personal information, we have (as appropriate) contractual arrangements for such communications with our affiliates, affiliates and business partners. We take all reasonable technical and organizational measures to protect the personal data transmitted by us.

Disclosure of personal data by us

We may share your personal information with MK Kubitza's affiliates and business partners for the purposes described in this Privacy Policy, in particular to conduct transactions requested by you, or to better respond to your needs in our business (and that of our affiliates). Our subsidiaries and / or business partners may contact you with information about MK Kubitza as well as MK Kubitza products, services and offers. We pass on your personal data only to subsidiaries and business partners of MK Kubitza, who have committed to protect your personal data and to use exclusively for the purposes stated by MK Kubitza.

In addition, MK Kubitza may also share your personal information with members of our sales and marketing chain, including but not limited to retailers, resellers, distributors, integrators, order handlers, sales representatives and partners, solely for the purpose of marketing and marketing MK Kubitza products and services as well as providing support for it.

With your consent, we may disclose your personal information for any purpose.

In addition, we may disclose your personal information: in connection with prosecution, fraud or other legal action, due to legal or regulatory requirements, if MK Kubitza (or part of MK Kubitza) is sold to another company or merges with another company, or if MK Kubitza has reason to believe disclosure is necessary to protect MK Kubitza, its customers or the general public.

In all cases other than those described above, personal information will not be shared with third parties without your consent for their own marketing purposes.

Access to your data through you

MK Kubitza wants to help you to ensure the accuracy of your personal data. The correctness of your stored data can be checked at any time. Please get in touch with us via email to info.germany@mk-kubitza.de. We compare your data against the data saved by us together with you.

Your rights under EU data protection rules

If the processing of your personal data is subject to the provisions of the GDPR, you are entitled to all resulting rights. These are among others the following. Note that in certain cases these rights are subject to conditions defined in applicable law:

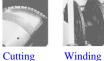
Access: You have the right to request information about how we process your personal information and to obtain a copy of such personal information.

Correction: You have the right to demand the correction of incorrect personal data about yourself and the completion of incomplete personal data about yourself.

Contradiction: You have the right to object to the processing of your personal data in the interests of our legitimate interests (as described above).









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Deletion: You have the right (subject to certain conditions) to request the deletion of your personal data.

Automated Decision Making: You have the right to not make any decisions about you that are solely based on automated data processing if such a decision has legal or similar significant consequences for you.

Restriction: You have the right to demand that we restrict the processing of your personal data so that we no longer process this data until the restriction is lifted.

Portability: You have the right to obtain the personal information you have provided to us in a structured, common and machine-readable format, and in certain circumstances to have that information transmitted to other companies / organizations.

In addition to the above rights, you also have the right to lodge a complaint with a regulatory agency if you believe that the processing of your personal information by us violates applicable data protection laws.

If you have any questions about the nature of the personal information we hold about you, or if you wish to request the deletion or correction of any personal information we hold about you, or if you wish to exercise any of your other rights as a data subject, please contact us via info.germany@mk-kubitza.de or send a written request to the postal address given in this Privacy Policy. We will use reasonable efforts to fulfill your request, but we reserve the right to refuse such access requests or to make restrictions or requirements if required or permitted by applicable law.

You can decide for yourself whether to receive advertising from MK Kubitza or not by specifying your preferences. Among other things, you have the following options for selecting your preferences: You can answer to any marketing email message we send to you or send us an email to info.germany@mk-kubitza.de. You will then no longer receive any marketing emails.

All marketing activities undertaken by MK Kubitza or by third parties on behalf of MK Kubitza are in accordance with applicable laws and include (where appropriate) methods to help you express your preferences (including the ability to opt-out of our advertising and marketing lists to delete). If you unsubscribe from receiving marketing communications, we will still be able to communicate with you regarding any transactions and / or service-related matters you request.

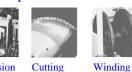
Protection of your personal data by us

MK Kubitza takes all reasonable measures to protect your personal data from misuse, manipulation and loss as well as unauthorized access and unauthorized modification or disclosure. For this purpose, we use the following options, among others:

Use of encryption in collection and transmission of sensitive data, technical and organizational measures to ensure the continued integrity, availability and resilience of processing systems and services, limiting physical access to our sites, restricting access to us via you collected data, ensuring appropriate safeguards for us and our business partners to ensure the security of your personal data and, if required by law, deletion or anonymization of personal data.

We encourage you to keep all passwords you use confidential and to exercise caution in relation to so-called







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Privacy Policy_2021.08.24.docx Date: 24.08.2021 "phishing" fraudulent attempts; In the process, someone sends you an e-mail that seems to come from MK Kubitza asking for personal data. MK Kubitza will never ask you for your ID or password by e-mail.

Target group-oriented e-mail marketing by MK Kubitza

Certain marketing information that you receive, for example via email advertising can also be personalized based on your visits to http://www.mk-kubitza.de/.

Links to websites and services of third parties

Note that MK Kubitza provides links to other websites that may collect personally identifiable information about you when you click on them. The information practices of these third-party Web sites linked to MK Kubitza.com are not covered by this Privacy Policy.

Changes to this Privacy Policy

This privacy statement is updated by us from time to time. If we make changes to this Privacy Policy or substantially alter the use of your personal information by MK Kubitza, we will revise the Privacy Policy accordingly and also change the Effective Date at the end of this section. We encourage you to review this Privacy Policy from time to time to keep up to date with how we use and protect your personal information.

Contact

If you would like to contact us for any reason as to our privacy practices, please send us an e-mail to info.germany@mk-kubitza.de or write to us at the following address:

MK Maschinenbau Kubitza GmbH Hauptstrasse 17-21 64720 Michelstadt-Würzberg Germany

Updated on: 24th August 2021.